



It's a Whole New Ballgame

As a result of your support and our success, we have again **updated our New Business Homeowner Tiering Model**. Due to this update, you will see reduced new business homeowner rates for many potential multi-line customers.

Take a look below for key details. For more information, contact your Regional Sales Manager.

Risk Characteristics

Risk characteristics needed to qualify for reduced rates:

- Multi-line Owners
- PFM B - D
- Risk located in 1 of the 30 specified territories
- Coverage A between \$150,000 and \$900,000 (varies by territory)
- GeoProtect < 81

Potential New Business Rate Reductions

Included in our revised New Business Tiering Model, we have added 11 new territories, for a total of 30. Risks with the above risk characteristics could see new business rate reductions as large as:

- 30% in McHenry County
- 32% in Elgin
- 34% in Central-South Madison County, including Edwardsville and Collinsville
- 38% in Bureau, DeKalb, Lee and Ogle Counties, as well as in Effingham and McDonough Counties
- 43% in Kankakee County, including Bourbonnais and Manteno, as well as in Fulton County
- 45% in Macoupin County
- 47% in Coles, Douglas, Moultrie, Christian and Montgomery Counties

Effective Date

New Business: April 15, 2016

MetLife

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